

meaningful
care
matters

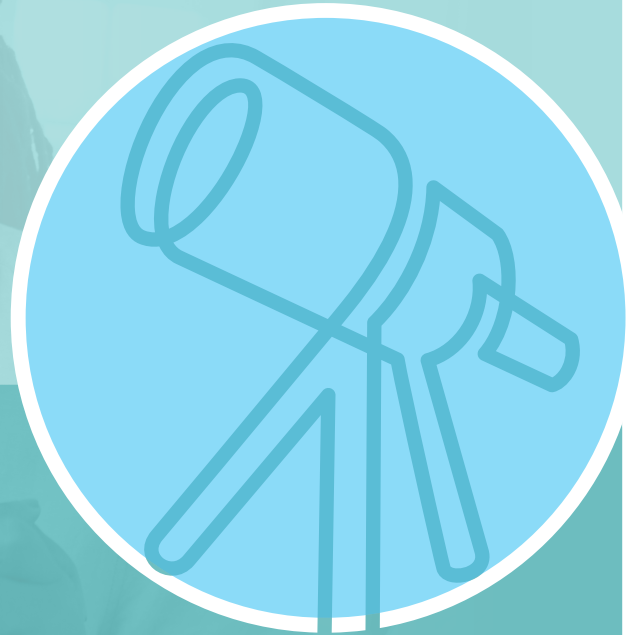


Free to be me

Supporting Culture, Care and Services the Butterfly Way

Do you ever feel that the culture of care in your workplace isn't what it should be? Are you unsure where to begin when it comes to creating meaningful change? Have you heard about the Butterfly Approach and want to learn more?

If so, this course is for you.



The **Butterfly Approach** is a proven method that empowers health and care professionals to create truly person-centred cultures. It's about transforming relationships so that everyone living, working, or visiting in a health and care setting feels genuinely free to be themselves.

In response to many requests, we're excited to bring a **six-day course (delivered in three parts)** near you! This immersive training offers a fast-track way to learn and apply the core elements of the Butterfly Approach alongside passionate professionals who share your vision for a better quality of life for people we support.

By the end of this course you will be able to:

- Clearly define and communicate your mission for improving care
- Begin implementing visible, practical changes in the culture of care
- Learn how to sustain and grow the changes you initiate

"The Butterfly Approach is more than just a care model, it is a promise to make things better."

Chris Daglish, Vice President, Operations, Responsive Health Management, Ontario, Canada



Ready to Begin?

To learn more or register your interest, contact us today

CONTACT

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🖥 meaningfulcarematters.com

Spaces are limited!

Don't miss your chance to be part of this transformational journey.

Meaningful Care Matters (MCM) is an international organisation that supports health and care services in building meaningful, emotionally intelligent and feelings based cultures.

"MCM are special - you hold the torch for emotionally led support and fight for us in a world which doesn't always recognise its importance."

Ros Heath, Director Landermeads, Catherine Tam and Goodman Houses, Nottinghamshire, UK